



# SPONSORSHIP OPPORTUNITIES 2024-2028

**JOIN THE MOVEMENT - 24,000 ATHLETE EXPERIENCES & COUNTING**



# 16%

# OF THE U.S. POPULATION LIVES WITH A **DISABILITY**

According to the CDC

## *THE NEED*



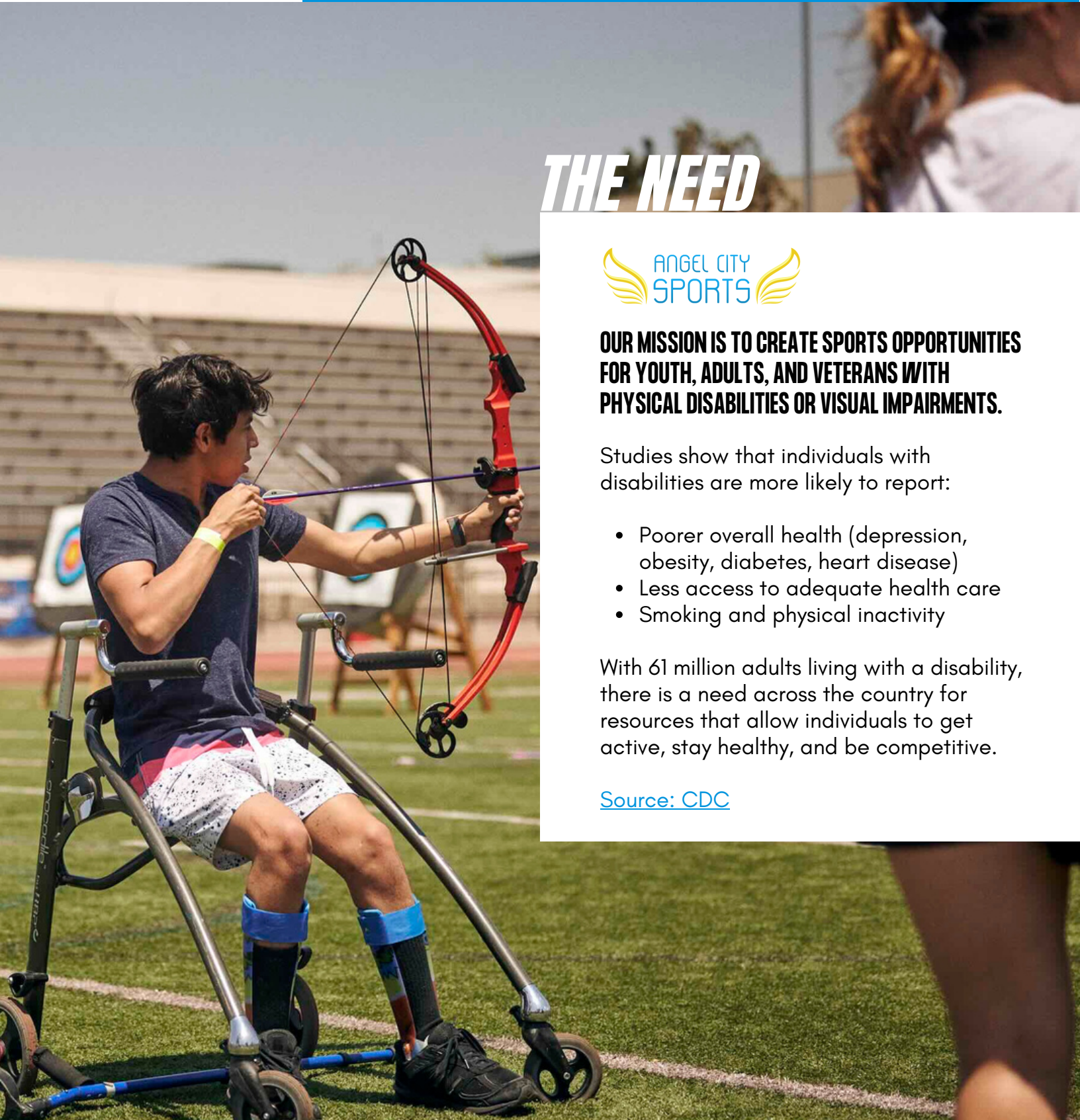
**OUR MISSION IS TO CREATE SPORTS OPPORTUNITIES FOR YOUTH, ADULTS, AND VETERANS WITH PHYSICAL DISABILITIES OR VISUAL IMPAIRMENTS.**

Studies show that individuals with disabilities are more likely to report:

- Poorer overall health (depression, obesity, diabetes, heart disease)
- Less access to adequate health care
- Smoking and physical inactivity

With 61 million adults living with a disability, there is a need across the country for resources that allow individuals to get active, stay healthy, and be competitive.

[Source: CDC](#)



**WE PROVIDE 4,000 ATHLETE EXPERIENCES EACH YEAR**



# WHO WE SERVE

Individuals with physical disabilities intersect across all walks of life, in all professions, across all races, religions, ethnicities, gender identities, sexual orientations, and socioeconomic classes.

*The data below is average annual demographics for Angel City Sports.*

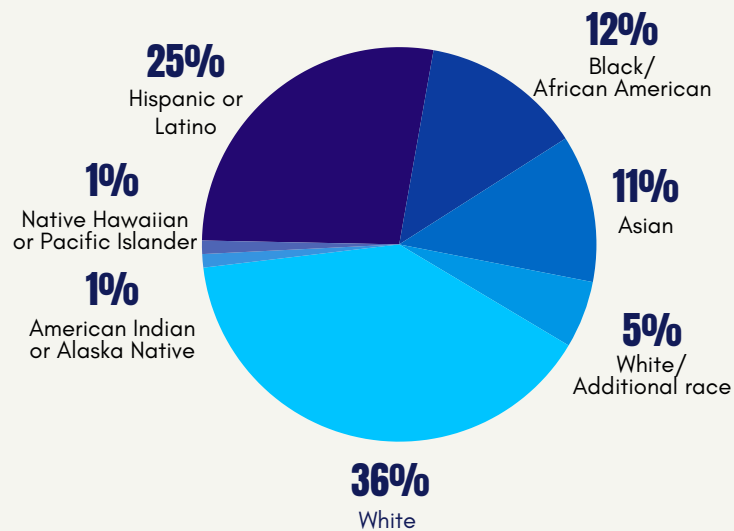


**OUR EVENTS HAVE BROUGHT IN ATHLETES FROM 50 STATES AND 28 COUNTRIES.**

Data collected since 2019.

We introduce over **300** individuals with disabilities to a **NEW** adaptive sport each year.

## RACE & ETHNICITY



**35%**  
LIVE BELOW THE  
POVERTY LINE



**Female: 38%**

**Male: 61%**

**Non-binary: 1%**

**PARTICIPANTS FROM  
2 TO 87  
YEARS OLD**

## Disabilities Served (plus many others)

- AMPUTATION/LIMB DIFFERENCE
- BLIND/VISUALLY IMPAIRED (VI)
- CEREBRAL PALSY (CP)
- MULTIPLE SCLEROSIS (MS)
- MUSCULAR DYSTROPHY
- PTS/PTSD
- SKELETAL DYSPLASIA
- SPINA BIFIDA
- SPINAL CORD INJURY (SCI)
- STROKE
- TRAUMATIC BRAIN INJURY (TBI)





**WE CAN BE FEATURED IN OVER 50 LOCAL AND NATIONAL MEDIA PUBLICATIONS ANNUALLY.**

Our digital and media presence is one of our organization's biggest strengths. Angel City Sports is becoming a household name across Southern California and the United States.

### SOCIAL MEDIA IMPACT

2023



**20.8M**  
Impressions

**650K**  
Engagements

### MEDIA IMPRESSIONS

2023



Angel City Sports was promoted nationally on TV during 7 NFL Games in 2023.

### AUDIENCE METRICS

As of December 31, 2023

- 6,094 FOLLOWERS
- 13,519 FOLLOWERS
- 2,304 FOLLOWERS
- 1,631 FOLLOWERS
- 9,801 CONTACTS
- 5,000 VIEWS/MONTH

### Celebrity Involvement



**Adam Sandler**  
21M followers



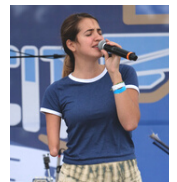
**Kim Raver**  
1.8M followers



**Jacob Bertrand**  
2.6M followers



**Mekai Curtis**  
673K followers



**Victoria Canal**  
112K followers



# ABOUT US

Since the vision began in 2013, Angel City Sports has become a leading provider of adaptive sports in the United States.

## 9 YEARS OF PROGRAMMING GROWTH



### ANGEL CITY GAMES CREATED FOR ADAPTIVE ATHLETES

Clayton Frech & his family create Southern California's only multi-sport Paralympic-style competition with 125 athletes participating in Track & Field and Wheelchair Basketball clinics and competition.

2015



### ANGEL CITY SPORTS BECOMES AN ORGANIZATION

Upon recognizing the tremendous barriers that exist for the disabled community to become active and participate in sports, we expanded our vision and pivoted our brand to Angel City Sports.

2015



### ANGEL CITY GAMES MAKES ITS MARK NATIONALLY

425 individuals with disabilities participated in 7 adaptive sports over the course of the 4-day event, becoming one of the largest adaptive sporting events in the country.

2019



### ANGEL CITY SPORTS LEADS IN MULTI-SPORT OPPORTUNITIES

We now offer 25 sports, 200 clinics, host 5 Premier Events, and provide 4,000+ athlete experiences annually.

Premier Events (Year Started):

- 1) Angel City Games (2015)
- 2) Courage Weekend (2022)
- 3) Para-Golf Classic (2022)
- 4) Youth Weekend (2024)
- 5) Youth Sports Camp (2024)

2022 - Present

## OUR PROGRAMS

**5 PREMIER EVENTS** Youth Weekend, Angel City Games, Youth Adaptive Sports Summer Camp, Courage Weekend, and tournament style Para-Golf Classic

**200 ADAPTIVE SPORT CLINICS** year-round featuring 25+ adaptive sports

**SPORT SHOWCASE DAYS** we can curate a day of adaptive sports in collaboration with sponsors and community partners for purpose-driven impact

2024-2028

# SPONSORSHIP OPPORTUNITIES



**YOUR BRAND CAN RECEIVE UP TO 14 DAYS OF ACTIVATION**  
WITH VISIBILITY ACROSS 5 DIFFERENT EVENTS, 25+ ADAPTIVE SPORTS, IMPACTING 750+ ATHLETES,  
1,750+ VOLUNTEERS, AND 4,000+ SPECTATORS!

## PREMIER EVENTS

### YOUTH WEEKEND

The Youth Weekend is an adaptive multi-sport event dedicated to youth, offering clinics one day and friendly competition the next day.

### ANGEL CITY GAMES

The Angel City Games is one of the largest adaptive multi-sport events in the United States – offering clinics, competitions, and special events.

### SUMMER SPORTS CAMP

A unique summer camp experience for kids 4-18 with physical disabilities – participating in 15 different sport rotations over 5 days in San Diego.

### COURAGE WEEKEND

The West Coast's ONLY adaptive sport competition for ill, injured, and wounded active duty military, veterans, and first responders.

### PARA-GOLF CLASSIC

A one-of-a-kind experience where foursomes made of adaptive athletes and able-bodied supporters compete in a 9-hole tournament.

## WHY BECOME A SPONSOR?

- Create highly inspiring, motivational, and purpose-driven moments through participation and education
- Enhance brand reputation while gaining access to a highly engaged and diverse audience that is underserved
- Join the adaptive sports movement, help support our culture of access, inclusion, and diversity, and experience how sports and community can help anyone with or without a disability

**SPONSORSHIPS AVAILABLE FOR  
2024-2028!**





# YOUTH WEEKEND

## PREMIER EVENT



LEARN TO PLAY & COMPETE  
IN ONE WEEKEND!

7+ ADAPTIVE SPORTS

18 & UNDER



23-24  
MARCH 2024

3700 COLDWATER  
CANYON AVE, LOS  
ANGELES, CA 91604

SAT 8AM-5PM  
SUN 8AM-2PM

BLIND SOCCER | BOCCIA | GOALBALL  
TABLE TENNIS | TRACK & FIELD  
SITTING VOLLEYBALL | SWIMMING  
WHEELCHAIR BASKETBALL

**Join us** for the 2024 Angel City Sports Youth Weekend, a two-day event designed at Harvard-Westlake Upper School, to introduce children with physical disabilities or visual impairments to adaptive sports. On Saturday, participants will enjoy four sport rotations, while Sunday will feature exciting and friendly competitions.

ANGELCITYSPORTS.ORG



# ANGEL CITY GAMES



**Our flagship event, The Angel City Games, is one of the largest adaptive sports events in the country.** Over the span of four days in June - individuals with and without disabilities can participate in sport clinics and competitions, special events, and community building opportunities.

Athletes of all abilities and skill levels are welcome to participate in the Games in both 'try-it' clinics & competitions. Various competitions such as our Track & Field Meet and Swim Meet are sanctioned by Move United and IPC/World Para-Athletics. We've had multiple athletes qualify for Paralympic teams at the Angel City Games!

## 2024 PROJECTIONS

**4** Days   **400+** Athletes   **400+** Volunteers

**2,000+** Attendees   **16+** Clinics   **10+** Competitions

## 2023 AT-A-GLANCE



**395** Athletes



**418** Spectators



**258** Volunteers

**"I MET SPECIAL PEOPLE WHO SHARE SIMILAR STRUGGLES AND TRIUMPHS. I AM VERY HAPPY TO BE UPLIFTED BY THE COMMUNITY BECAUSE MY PERSONAL/HOME LIFE HAS BEEN HEAVY. WHAT A RELIEF TO ENJOY A WEEKEND OUT AND BE FREE!"**

*Angel City Sports Athlete*

**4.4 Million** Estimated Media Impressions

**35%** of our participants live at or below current federal low income levels

**395,000** Estimated Social Media Impressions





# ***YOUTH ADAPTIVE SPORTS SUMMER CAMP***

This unique summer camp is an opportunity for kids ages 4-18 with physical disabilities to participate in several water and land sport rotations over 5 days in San Diego, CA.

Athletes are grouped by age and ability and develop important skills to help them stay active and healthy. Camp promotes positive self-esteem, leadership skills, independence and most importantly, opens campers up to a whole new world of possibilities! This life changing experience for kids and their families takes place in a positive, safe, and fun environment.

**"MY FAVORITE PART OF CAMP IS TUBING BECAUSE YOU'RE GOING SO FAST AND THE WATER IS IN YOUR FACE. I ALSO LOVE PLAYING WHEELCHAIR BASKETBALL BECAUSE WE WORK TOGETHER [AS A TEAM] AND HAVE A FUN VOLUNTEER VS. CAMPER GAME."**

*Adaptive Sports Camper*

## ***PREMIER EVENT***

## ***2024 PROJECTIONS***

**JULY 22-26, 2024  
SAN DIEGO, CA**

**5  
DAYS**

**60+  
CAMPERS**

**120+  
VOLUNTEERS**

**12+  
SPORTS**

FORMALLY UNDER ADAPTIVE SPORTS & RECREATION ASSOCIATION



# ANGEL CITY SPORTS COURAGE WEEKEND

# COURAGE WEEKEND



**Our 2nd Annual Courage Weekend took place October 2023!** This is the West Coast's only adaptive sports event in which active duty military, veterans, and first responders who are ill, injured, and wounded can come together to compete!

Courage Weekend is a blend of low intensity and high intensity sports. The newly adaptive and the seasoned athlete will be challenged through this weekend with the goal of promoting a stronger community amongst the veteran and first responder population in LA County and beyond. This event is held at Harvard-Westlake Upper School.

## 2024 PROJECTIONS

<b>2</b> Days	<b>150+</b> Athletes	<b>200+</b> Volunteers
<b>1,000+</b> Attendees	<b>12+</b> Clinics	<b>4+</b> Competitions

## 2023 AT-A-GLANCE

**12** Adaptive Sports

**102** Participants

**67** Veterans & First Responders

**"THANK YOU FIRST OF ALL FOR CARING. CONTINUE TO GROW AND TOUCH AS MANY VETERANS AND FIRST RESPONDERS AS YOU CAN. THE HEART OF ANGEL CITY SPORTS IS BEAUTIFUL AND CONTINUE THAT WONDERFUL DESIRE TO HELP OTHERS AS YOU DO. THANK YOU AND YOUR SPONSORS. PLEASE LET THEM KNOW WE ARE VERY GRATEFUL AND APPRECIATE THEIR TIME AND SUPPORT."**

Angel City Sports Veteran Athlete

**75,000** Estimated Media Impressions

**35,000** Estimated Social Media Impressions





# PARA-GOLF CLASSIC

**An incredible golf tournament pairing adaptive golfers of all ages with donors and able-bodied supporters on the greens for camaraderie and friendly competition.**

**Support the life-changing power of adaptive golf.**

A full day event with a morning clinic designed to teach and support new golfers with putting, chipping, and driving stations, lunch, and a shotgun start tournament with top team prizes and raffle.

It's a special day of connection and a display of the power of possibilities that this sport holds.

**"I LOVE GOLF BECAUSE IT DOESN'T LIMIT ME AS AN ADAPTIVE PLAYER. IT ALLOWS ME TO PLAY THIS SPORT LIKE ANY AND EVERYONE ELSE."**

Rich Dahl (pictured to the left),  
Angel City Sports Athlete

## PREMIER EVENT

# 2024 PROJECTIONS

**FALL**

**30+  
ADAPTIVE  
GOLFERS  
AT CLINIC**

**36+  
TOURNAMENT  
PLAYERS**

**10+  
VOLUNTEERS**



# TITLE SPONSORSHIP

Your sponsorship could include brand visibility at all of our Premier Events when bundled: Angel City Games (ACG), Courage Weekend (CW), Youth Weekend (YW), Youth Adaptive Sports Summer (Camp), and the Para-Golf Classic. (PGC)

As a Title Sponsor, you can choose one event or bundle them. Our 5 premiere events when packaged together can give your brand maximum impact and exposure. We are committed to long-term partnerships, so sponsorships are available annually or they can be multi-year, through 2028, when the Olympics and Paralympics come to our beloved city of Los Angeles.

AVAILABLE FOR  
**2024-2028**

**TITLE SPONSORSHIPS**

BECOME A TITLE SPONSOR FOR ALL 5 EVENTS ANNUALLY

**\$500K\***

\*a \$575k value

	ANNUAL BUNDLED AMOUNT	\$350K ACG	\$75K CW	\$50K YW	\$50K CAMP	\$50K PGC
TITLE SPONSORSHIP BUNDLED OR BY EVENT	\$500K ALL					
Co-Branded Event Recap Video	★	✓	✓	✓	✓	✓
Tickets to Annual Gala, (4/13/24 honoring Pau Gasol)	10	8	6	4	4	4
Custom Branded Activation Experience	★	✓	✓	✓	✓	✓
Brand Visibility on ACS Website & All Emails	★	✓	✓	✓	✓	✓
Title Sponsorship Brand Visibility on Event Digital & Print Assets	★	✓	✓	✓	✓	✓
Dedicated Social Media Posts (9) & Inclusion in Press Releases	★	✓	✓	✓	✓	✓
Branded Booth Space at Event	★	✓	✓	✓	✓	✓
VIP Employee Engagement Volunteer Experience	★	✓	✓	✓	✓	✓

**TAILORED BENEFIT PACKAGES\* ARE AVAILABLE. WE LOOK FORWARD TO EXPLORING WITH YOU.**

\*Examples could include Team Building Event, Speaking Opportunities during Lunch Presentations, Presenting an Award during Awards Ceremony (Games or Courage), Lunch & Learn with Paralympian





# PREMIER EVENT SPONSORSHIPS

## PICK YOUR EVENT(S), CHOOSE YOUR LEVEL.

TOGETHER, LET'S CHANGE LIVES THROUGH SPORT!

### LEVEL 1

<b>ACG</b>	\$50K+
<b>CW</b>	\$25K+
<b>YW</b>	\$25K+
<b>CAMP</b>	\$25K+
<b>PGC</b>	\$25K+

### BENEFITS

- Brand Visibility At Event with Signage
- Inclusion In Press Releases
- Three Dedicated Social Media Posts (before, during, after event)
- Exclusive Brand Sponsor for an Event Element (ie. Sport, Venue, Product, Special Event)
- Includes Level 2 & 3 Benefits Below

### LEVEL 2

<b>ACG</b>	\$10K-\$25K
<b>CW</b>	\$5K-\$15K
<b>YW</b>	\$5K-\$15K
<b>CAMP</b>	\$5K-\$15K
<b>PGC</b>	\$5K-\$15K

### BENEFITS

- Logo Visibility on Event Flyer
- Logo Visibility on Athlete T-Shirts
- Logo Visibility on Sponsor Wall
- Event Webpage Logo Visibility
- One Dedicated Social Media Post (23k+ Followers)
- Includes Level 3 Benefits Below

### LEVEL 3

<b>ACG</b>	\$2.5k-\$5.0K
<b>CW</b>	\$1.0k-\$2.5K
<b>YW</b>	\$1.0k-\$2.5K
<b>CAMP</b>	\$1.0k-\$2.5K
<b>PGC</b>	\$1.0k-\$2.5K

### BENEFITS\*

- Branded Booth Space at Event
- Sponsor an Athlete's Entry
- Logo Visibility in Event Emails (8k emails)

#### EVENT ABBREVIATION KEY

Angel City Games (ACG), Courage Weekend (CW), Youth Weekend (YW), Youth Adaptive Sports Summer (CAMP), and the Para-Golf Classic (PGC).

Have an idea on how your brand can be represented at an Angel City Sports event? Let us know!

\*Sport Showcase Days include level 1 benefits + sponsor wall visibility & social media.



# ***CONTACT US***



**CLAYTON FRECH**  
**FOUNDER/CEO**  
**310-505-5073**  
**CLAYTON@ANGELCITYSPORTS.ORG**



**ALEXIS MADRID**  
**CHIEF DEVELOPMENT OFFICER**  
**424-241-3604**  
**ALEXIS@ANGELCITYSPORTS.ORG**



**YOU CAN FIND THIS  
SPONSORSHIP DECK ONLINE BY  
SCANNING THIS QR CODE**

**ANGEL CITY SPORTS - CORRESPONDENCE**  
**6060 CENTER DR, 10TH FL, #17**  
**LOS ANGELES, CA 90045**

**EMAIL: [INFO@ANGELCITYGAMES.ORG](mailto:INFO@ANGELCITYGAMES.ORG)**  
**WEBSITE: [WWW.ANGELCITYSPORTS.ORG](http://WWW.ANGELCITYSPORTS.ORG)**  
**SOCIAL MEDIA: [@ANGELCITYSPORTS](https://www.instagram.com/ANGELCITYSPORTS)**

**TAX ID #: 82-2603747**

Angel City Sports operates as a registered 501(c)3  
Nonprofit Organization DBA as Angel City Alliance.